



# CloudOpt Announces New Pricing that Dramatically Reduces the Cost of Moving Data to the Cloud

## Lower Entry Pricing and No Charge to Access All Supported Regions and Cloud Providers including Amazon Web Services (AWS), Windows Azure and Google Cloud Platform

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CloudOpt™, experts in [WAN optimization](#) for the cloud, today announced new pricing flexibility for Speed-as-a-Service™, the most innovative, easy to use, and cost effective [data acceleration](#) service for the cloud. The new pricing consists of three tiers: Entry, SMB and Enterprise. Entry pricing is \$99 per month for up to 1 terabyte (TB) of cumulative data transfers. The tiered pricing model helps small to large businesses to cost effectively and rapidly deploy and operate applications in the cloud.

All subscription plans include acceleration to all cloud providers and regions supported by Speed-as-a-Service. Client software is free and there is no limitation on the number of clients that a customer may deploy. The monthly subscription price includes the cost of cloud provider bandwidth charges. Each tier also includes a license for one, five or twenty Speed-as-a-Service Dedicated Servers which can be used to route traffic to Amazon VPC or other private clouds. Annual subscription plans are also available. Speed as a Service currently operates on AWS, Windows Azure and Google Cloud Platform.

The three tiers are:

### **Entry**

\$99/month for 1TB of cumulative data transfer

Example use cases:

- Moving data into the cloud for the first time
- Performing incremental backups to the cloud

- Ground to cloud database replication

### **SMB**

\$249/month for 10 TB of cumulative data transfer

Example use cases:

- Optimizing connections to a virtual data center for an entire office
- Higher volume Entry level use cases above

### **Enterprise**

\$499/month for 25 TB of cumulative data transfer

Example use cases:

- Optimizing user connections to a cloud-based application
- Moving heavy data payloads into the cloud for processing such as engineering, bioinformatics or raw video editing and encoding
- Synchronizing cloud-based application and database servers across multiple regions

Delivered as a service, costly and complex hardware or software appliances are no longer necessary. Deployable in minutes, Speed-as-a-Service enables users to significantly enhance cloud application access and data movement. By reducing the amount of data transferred, bandwidth charges are significantly reduced. Gigabytes of data can be moved to/from the Cloud at a fraction of the cost and time that users are experiencing today.

Requiring no networking expertise, Speed-as-a-Service is accessed using an easy to install Windows or Linux client. The CloudOpt client intercepts data destined for addresses in the cloud; establishes a secure and encrypted connection to the Speed-as-a-Service network in the requested region; applies compression, deduplication, and protocol optimizations; and then delivers the data to its original destination. Speed-as-a-Service remembers what data has been sent and does not resend data in subsequent transfers, which can result in over 90% improvement in transfer times.

“Using Speed-as-a-Service small companies have affordable access to enterprise class data acceleration to the cloud and large organizations now have a cost effective solution to speed up access to their globally deployed cloud applications,” said Dave Burow, CEO of CloudOpt.

CloudOpt offers users a free 15-day trial. This free trial can be accessed at <http://www.cloudopt.com>.

### **About CloudOpt**

Dedicated to making the power of cloud computing accessible to organizations everywhere, CloudOpt’s Speed-as-a-Service™ offers businesses superior performance, ease of use and the most cost effective solution for accelerating data movement to and from the cloud. With operations in the Silicon Valley, Seattle and Belfast, Northern Ireland, CloudOpt’s Speed-as-a-Service™ is available on Amazon Web Services, Windows Azure, and Google Compute Engine

and can be deployed on popular IaaS clouds such as Rackspace Open Cloud or in on premise data centers.

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