CloudOpt Partners with RightScale to Deliver WAN Optimization in the Cloud

CloudOpt Transfers Data in Minutes Instead of Hours

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CloudOpt™, experts in WAN optimization for the cloud, today announced that it has partnered with RightScale®, the leader in cloud computing management, to help companies dramatically accelerate the movement of data to and from all RightScale supported clouds. Using CloudOpt, customers can reduce data transfer times and costs by up to 95%.

Companies using RightScale cloud management to deploy their applications can easily use the CloudOptimizer ServerTemplate™ or RightScripts™ on RightScale to significantly enhance cloud application access and data movement. CloudOptimizer reduces the amount of data sent using CloudOpt's Jetstream technology, which includes de-duplication, compression, and application-specific optimizations that mitigate the effects of chatty applications and protocols. Popular uses include accelerating cloud backup, archival, and database replication to enable rapid synchronization and updates. Deploying CloudOptimizer in RightScale can significantly speed up data transfer into and between clouds.

Winged Media, a CloudOpt and RightScale customer, hosts the fastest and most efficient platform for Internet domain management for small to large portfolio holders. Winged Media's Protrada is a transaction platform and central place for buying, selling, and managing domain names. "Delivering up-to-date information to our customers requires near real time synchronization across all of our databases," said Andrew Chinn, CTO of Winged Media. "Using CloudOpt we reduced the amount of data transferred by 78% and database synchronization was reduced to just a few minutes."

"Given that 87 percent of compute power managed through RightScale comes from companies using multiple clouds," said Bailey Caldwell, VP of Business Development at RightScale, "CloudOpt's solution addresses a real need for our customers by reducing the time and quantity of data traveling between clouds, resulting in improvements to both performance and cost."

"RightScale offers unique choice and portability across public and private clouds," said Dave Burow, CEO of CloudOpt. "CloudOpt's data acceleration solution allows businesses to fully realize the cost and flexibility advantages of using multiple clouds."

About CloudOpt
CloudOpt™ develops easy-to-use products that provide virtualized network services that enable businesses to accelerate and secure cloud application access and data movement in the cloud. Dedicated to making the power of cloud computing accessible to organizations everywhere, CloudOpt's products are delivered with cloud friendly pricing and a pay-as-you-use model. With operations in the Silicon Valley, Seattle and Belfast, Northern Ireland, CloudOpt's products are widely compatible with cloud providers including RightScale®, Amazon Web Services, HP Cloud Services and can be deployed on any IaaS cloud or in on-premise data centers. CloudOpt is a member of OpenStack™.