



## CloudOpt Unveils WAN Optimization as a Service for the Cloud

*Speed-as-a-Service™ Accelerates Data Movement for Amazon Web Services Users*

August 27, 2013

CloudOpt™, experts in [WAN optimization](#) for the cloud, today announced Speed-as-a-Service™ to help companies dramatically accelerate the movement of data to and from Amazon Web Services (AWS). This innovative service delivers the most cost effective and easy to use [data acceleration](#) solution for the cloud and has helped AWS customers reduce data transfer times and costs by up to 90%.

Deployable in minutes, Speed-as-Service enables AWS users to significantly enhance cloud application access and data movement. Gigabytes of data can now be moved to/from the AWS cloud at a fraction of the cost and time that users are experiencing today. CloudOpt's service enables rapid restoration of [cloud backup](#) data, near real time replication of databases across regions and full daily backups to the cloud. By reducing the amount of data transferred, bandwidth charges are significantly reduced.

CloudOpt's Speed-as-a-Service is accessed using an easy to install Windows or Linux client that requires no networking expertise. Delivered as a service, costly and complex hardware or software appliances are no longer necessary.

CloudOpt is offering AWS users a free 15-day trial. This free trial can be accessed at [www.cloudopt.com](http://www.cloudopt.com).

The CloudOpt client intercepts data destined for addresses in Amazon S3 or EC2; establishes a secure and encrypted connection to the Speed-as-a-Service network in the requested region; applies compression, deduplication, and protocol optimizations; and then delivers the data to its original destination within Amazon S3 or EC2. Speed-as-a-Service remembers what data has been sent and does not resend data in subsequent transfers, which can result in over 90% improvement in transfer times.

“The growth in cloud storage is exploding as evidenced by the over 2 trillion objects stored in AWS S3,” said Dave Burow, CEO of CloudOpt. “As this trend continues users will need faster and more cost effective ways to move data to and from the cloud; CloudOpt's Speed-as-a-Service delivers this capability. For example, using Speed-as-a-Service a customer is now able to upload data to AWS in 6 hours that previously took 3 days.”

## About CloudOpt

Dedicated to making the power of cloud computing accessible to organizations everywhere, CloudOpt's Speed-as-a-Service™ offers businesses superior performance, ease of use and the most cost effective solution for accelerating data movement to and from the cloud. With operations in the Silicon Valley, Seattle and Belfast, Northern Ireland, CloudOpt's Speed-as-a-Service™ is available on Amazon Web Services and can be deployed on popular IaaS clouds such as Windows Azure, Google Compute Engine, Rackspace Open Cloud or in onpremise data centers.

CloudOpt and Speed-as-a-Service are trademarks of CloudOpt, Inc. All other trademarks are property of their respective owners. Other product or company names mentioned may be trademarks or trade names of their respective companies.