



CloudOpt Announces Support for Amazon Web Services Virtual Private Cloud (Amazon VPC)

Amazon VPC Users Now Have Access to Speed-as-a-Service, a WAN Optimization Solution Making Data Transfer to the Cloud Faster and Easier

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CloudOpt™, experts in WAN optimization for the cloud, today announced that Speed-as-a-Service™, the innovative service that delivers the most cost effective and easy to use data acceleration solution for the cloud now supports Amazon VPC. Amazon VPC enables private network connections between enterprises and the AWS cloud. With a simple to install application Amazon VPC users can take advantage of Speed-as-a-Service which dramatically accelerates the movement of data to or from the AWS cloud helping companies reduce data transfer times and costs by up to 90%.

Deployable in minutes, Speed-as-Service enables AWS users to significantly enhance cloud application access and data movement. By reducing the amount of data transferred, bandwidth charges are significantly reduced. Gigabytes of data can now be moved to/from the Amazon cloud at a fraction of the cost and time that users are experiencing today. Delivered as a service, costly and complex hardware or software appliances are no longer necessary.

Businesses can connect to their Amazon VPC via a Virtual Private Network (VPN) or through an Internet connection. All Speed-as-a-Service communications are encrypted thereby eliminating the need for a separate VPN. Speed-as-a-Service can also work with a user's existing VPN.

Subscribers to Speed-as-a-Service who are Amazon VPC customers need only install a CloudOpt no-charge Amazon Machine Image (AMI) in their VPC and then configure their Speed-as-a-Service software clients with the address of the VPC. Within minutes Speed-as-a-Service can begin to significantly accelerate traffic to and from their VPC.

Accelerating large transfers of data into and out of the cloud, Speed-as-a-Service is an ideal solution for:

- Full daily backups to the cloud
- Rapid restoration of cloud backup data
- Achieving near real time replication of databases across regions
- Maintaining response times when moving applications to AWS
- Reducing bandwidth charges

“By adding support for VPC, Speed-as-a-Service enables businesses to quickly and cost effectively move data to and from AWS while providing high throughput and security along with reduced bandwidth charges,” said Dave Burow, CEO of CloudOpt.

CloudOpt is offering users a free 15-day trial. This free trial can be accessed at www.cloudopt.com.

About Speed-as-a-Service

Requiring no networking expertise, Speed-as-a-Service is accessed using an easy to install Windows or Linux client. The CloudOpt client intercepts data destined for addresses in AWS; establishes a secure and encrypted connection to the Speed-as-a-Service network in the requested region; applies compression, deduplication, and protocol optimizations; and then delivers the data to its original destination within AWS. Speed-as-a-Service remembers what data has been sent and does not resend data in subsequent transfers, which can result in over 90% improvement in transfer times.

About CloudOpt

Dedicated to making the power of cloud computing accessible to organizations everywhere, CloudOpt's Speed-as-a-Service™ offers businesses superior performance, ease of use and the most cost effective solution for accelerating data movement to and from the cloud. With operations in the Silicon Valley, Seattle and Belfast, Northern Ireland, CloudOpt's Speed-as-a-Service™ is available on Amazon Web Services, Windows Azure, Google Compute Engine and can be deployed on other IaaS clouds or in on- premise data centers.

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