# CloudOpt Launches Data Acceleration Service for Windows Azure

## Speed-as-a-Service™ Now Available on Microsoft Cloud

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CloudOpt™, experts in WAN optimization for the cloud, today announced that Speed-as-a-Service™, the innovative service that delivers the most cost effective and easy to use data acceleration solution for the cloud, has expanded availability to Microsoft Windows Azure. Initially available in Windows Azure US-West and US-North Central regions, CloudOpt will expand to other Windows Azure regions in response to customer demand. With the availability of Speed-as-a-Service, CloudOpt empowers Windows Azure customers by dramatically accelerating the movement of data to or from the Windows Azure cloud. Speed-as-a-Service has helped customers reduce data transfer times and costs by up to 90%.

Deployable in minutes, Speed-as-Service enables Window Azure users to significantly enhance cloud application access and data movement. Gigabytes of data can now be moved to/from the Windows Azure cloud at a fraction of the cost and time that users are experiencing today. By reducing the amount of data transferred, bandwidth charges are significantly reduced. CloudOpt's service enables large data transfers into and out of the cloud. Benefits and features of the CloudOpt solution for Windows Azure include:

- Rapid restoration of cloud backup data
- Near real time replication of MSSQL databases across regions
- Full daily backups to the cloud
- Fast Big Data uploads to the cloud
- Accelerates migration of applications with large databases to Windows Azure
- Improves response times for Microsoft applications such as SharePoint and Exchange running on Azure.

Speed-as-a-Service is accessed using an easy to install Windows or Linux client that requires no networking expertise. Delivered as a service, costly and complex hardware or software appliances are no longer necessary.

"By dramatically improving the speed of large data transfers and remote application access Speed-as-a-Service enables users to get the most out of Windows Azure," said Dave Burow, CEO of CloudOpt. "Applications that were formerly impractical are now possible."

CloudOpt is a member of the Microsoft Partner Network and is offering Windows Azure users a free 15-day trial. This free trial can be accessed at http://www.cloudopt.com.

**About CloudOpt**

Dedicated to making the power of cloud computing accessible to organizations everywhere, CloudOpt's Speed-as-a-Service™ offers businesses superior performance, ease of use and the most cost effective solution for accelerating data movement to and from the cloud. With operations in the Silicon Valley, Seattle and Belfast, Northern Ireland, CloudOpt's Speed-as-a-Service™ is available on Amazon Web Services and Windows Azure and can be deployed on popular IaaS clouds such as Google Compute Engine, Rackspace Open Cloud or in on premise data centers.

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