



CloudOpt Expands Data Acceleration Service for Amazon Web Services in Asia

Speed-as-a-Service™ Now Available on Amazon Asia Pacific Singapore and Tokyo Regions

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CloudOpt™, experts in WAN optimization for the cloud, today announced that Speed-as-a-Service™, the innovative service that delivers the most cost effective and easy to use data acceleration solution for the cloud, has expanded availability to Amazon Web Services (AWS) Asia Pacific Singapore and Tokyo Regions. Currently available in Amazon's US East, US West, European Union and Asia Pacific Sydney regions, in response to growing market demand CloudOpt has expanded to all of AWS's Asia Pacific regions. Empowering AWS customers by dramatically accelerating the movement of data to or from the AWS cloud, Speed-as-a-Service has helped companies reduce data transfer times and costs by up to 90%.

In Southeast Asia cloud-based applications can be challenging to deploy as data must often be transmitted over long distances and over slow transmission lines resulting in high latency and poor application performance. In Japan high bandwidth links are more readily available but can be very expensive. With the availability of CloudOpt's Speed-as-a-Service in AWS' Singapore and Tokyo Regions companies can easily overcome these barriers to moving applications to the cloud.

Delivered as a service, costly and complex hardware or software appliances are no longer necessary. Deployable in minutes, Speed-as-Service enables AWS users to significantly enhance cloud application access and data movement. By reducing the amount of data transferred, bandwidth charges are significantly reduced. Gigabytes of data can now be moved to/from the Amazon cloud at a fraction of the cost and time that users are experiencing today.

Accelerating large transfers of data into and out of the cloud, Speed-as-a-Service is an ideal solution for:

- Maintaining response times when moving applications to AWS
- Reducing bandwidth charges
- Full daily backups to the cloud
- Rapid restoration of cloud backup data
- Near real time replication of databases across regions

Requiring no networking expertise, Speed-as-a-Service is accessed using an easy to install Windows or Linux client. The CloudOpt client intercepts data destined for addresses in Amazon S3 or EC2; establishes a secure and encrypted connection to the Speed-as-a-Service network in the requested region; applies compression, deduplication, and protocol optimizations; and then delivers the data to its original destination within Amazon S3 or EC2. Speed-as-a-Service remembers what data has been sent and does not resend data in subsequent transfers, which can result in over 90% improvement in transfer times.

“Speed-as-a-Service overcomes the latency, bandwidth and transmission cost challenges faced by companies deploying cloud-based applications in Asia. We are pleased to be operating in all AWS Asian Regions,” said Dave Burow, CEO of CloudOpt.

CloudOpt is offering users a free 15-day trial. This free trial can be accessed at www.cloudopt.com.

About CloudOpt

Dedicated to making the power of cloud computing accessible to organizations everywhere, CloudOpt’s Speed-as-a-Service™ offers businesses superior performance, ease of use and the most cost effective solution for accelerating data movement to and from the cloud. With operations in the Silicon Valley, Seattle and Belfast, Northern Ireland, CloudOpt’s Speed-as-a-Service™ is available on Amazon Web Services, Windows Azure, Google Compute Engine and can be deployed on other IaaS clouds or in on- premise data centers.

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